

# BENEFITS

Boost your marketing and customer service efforts by tapping into the power of the Internet. DigitalMailer can empower you to utilize web-based marketing through XML eStatements, an online eStatement and eMail service that delivers the statement information your customers must have, along with information regarding promotions, online services, and more.

## **ACQUIRE AND DEVELOP A SINGLE STRATEGIC CONTACT POINT.**

Maximize communication and strengthen customer relationships by proactively delivering the statement information they've opted to receive online. Satisfy your customers' quest for safe, secure, timely access to their statement information, and more.

## **QUICKLY AND INEXPENSIVELY COMMUNICATE INFORMATION TO YOUR CUSTOMERS.**

Streamline your statement process and delivery while enhancing your relationship with your customers. DigitalMailer's XML eStatements provide you with customized marketing opportunities at no extra charge.

## **IMPROVE DELIVERABILITY OF YOUR MARKETING BASED E-MAIL MESSAGES.**

Ensure the messages you send are received. Your XML eStatement notifications and marketing messages get past spam filters when they recognize it is coming from our warranted e-mail sender.

## **DRAMATICALLY LOWER YOUR DIRECT MARKETING CAMPAIGN COSTS.**

Save BIG \$\$\$ on printing and postage and, at the same time, dramatically lower your cost to "close the loop" on the "best offer to the right person at the right time" direct campaign model.

**Complement traditional marketing efforts by directly delivering timely marketing information. Reduce your expenses by eliminating printing and postage costs. Most importantly, DigitalMailer provides you with comprehensive campaign support to promote customer adoption of eStatements – so that you can “capture” these important opportunities.**

DigitalMailer XML eStatements provide:

- **Safe, Secure Enrollment and Delivery:** Provide online enrollment and access through Single Sign-on via online banking or your website to 13 months or more of statement history.
- **Safe, Secure, Timely Notification:** Branded, warranted email notification that statement is ready. Also provides a great marketing opportunity.
- **Comprehensive Program Management:** Easy to use Client Admin interface provides real-time reporting, and administrative functions for activity, enrollment, and much more.
- **Check Image Access and More Features:** Many more features that improve service, communication and customer access.

Contact DigitalMailer Today! 866-994-4900 ext. 103 [www.DigitalMailer.com](http://www.DigitalMailer.com)

| CUSTOMER COMMUNICATION CENTER | | eSTATEMENTS | | e-LERTS | | eSURVEYS | | ELECTRONIC VOTING |